



## APPLICATION FORM

# "Pioneer Businesses to Achieve Sustainable Development" Award 2016

1. COMPANY DETAILS		
Company name		
Chairman		
2. CONTACT PERSON DETAILS		
Name		
Position		
E-mail		
Mobile	Telephone	Fax
Industry/sector		
Company address		
Company size (number of employees)		
Brief description of your company (max. 100 words) (Date of establishment, The main activities, The products and The markets, Annual turnover)		



Please describe how you as a company work with issues related to environment, workplace and society.

3. Information on CSR activities	
<p><b>Theme 1: Environment</b></p> <p><u>What</u> Describe a project that your company is implementing in the field of environmental issues such as energy efficiency, renewable energy, waste handling etc.</p> <p><u>Impact</u> Describe which type of results/impact your project has created. Be as specific as possible.</p> <p><u>Future actions planned</u></p>	<p><b>The UN Global Compact</b> (See <a href="http://www.unglobalcompact.org">www.unglobalcompact.org</a>)</p> <p><b>Human rights</b></p> <ol style="list-style-type: none"> <li>1. Businesses should support and respect the protection of internationally proclaimed human rights; and</li> <li>2. make sure that they are not complicit in human rights abuses.</li> </ol> <p><b>labour</b></p> <ol style="list-style-type: none"> <li>3. Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;</li> <li>4. the elimination of all forms of forced and compulsory labour;</li> <li>5. the effective abolition of child labour; and</li> <li>6. the elimination of discrimination in respect of employment and occupation.</li> </ol> <p><b>Environment</b></p> <ol style="list-style-type: none"> <li>7. Businesses should support a precautionary approach to environmental challenges;</li> <li>8. undertake initiatives to promote greater environmental responsibility; and</li> <li>9. encourage the development and diffusion of environmentally friendly technologies.</li> </ol>
<p><b>Theme 2: Workplace</b></p> <p><u>What</u> Describe a project/an initiative you are proud of in your company related to the work place, for example working conditions (flexible hours, wages), diversity in the staff, training programmes, Health and Safety initiatives etc.</p>	<p><b>Environment</b></p> <ol style="list-style-type: none"> <li>7. Businesses should support a precautionary approach to environmental challenges;</li> <li>8. undertake initiatives to promote greater environmental responsibility; and</li> <li>9. encourage the development and diffusion of environmentally friendly technologies.</li> </ol>



<p><u>Impact</u></p> <p><i>Describe which type of results/impact your work has created for example lower turnover, fewer accidents or sick days, higher employee morale etc. Be as specific as possible.</i></p> <p><u>Future actions planned</u></p>	<p><b>anti-corruption</b> <b>10.</b> Businesses should work against corruption in all</p>
<p><b>Theme 3: Society</b></p> <p><u>What</u> <i>Describe a project/an activity highlighting your work with the local community and other external stakeholders. Examples include handling human rights issues, responsible supply chain management, corruption risks, engaging with local charity or partnerships etc.</i></p> <p><u>Impact</u> <i>Describe which type of results/impact your work has created. Be as specific as possible.</i></p> <p><u>Future actions planned</u></p>	



### Advice for completing a convincing application

- 1) Be specific:** Please be as specific as possible. Instead of writing “we have a training program”, write “in 2013 we trained 25 staff on safety.” When possible include numbers as documentation. For example “Safety training helped us reduce accidents by 20%.”
- 2) Documentation:** If you have documentation which supports your results or initiatives please attach this.
- 3) Focus:** You do not need to have activities in all three sections. Include the activities which makes you proud and which have higher standards than peer companies. Issues which have a strong connection to your core business often create a bigger impact. For example a cement company will have high energy consumption. Actions related to this will create a bigger impact than saving paper in the administration office of the company. If possible explain why the activities are important for your business and the impact of your business.
- 4) Balance:** The award recognizes companies who work seriously with CSR issues, but also acknowledges that working with CSR is a continues process and not always easy. If you have experiences particular challenges or dilemmas in your work please include them in your description.
- 5) CSR can be many things:** There is not *one* correct way to work with CSR and the award wants to showcase different ways. If you have policies, procedures or other systems to structure and monitor your work you can explain this. If you work more informally with CSR try to give practical examples how you do this. For example “last year one of our elderly employees had an accident. We made sure he had medical treatment and gave him flexible hours when he returned.”