On the Fringe of the Celebration

A forum was also held on the fringe of the celebration under the banner: ‘Social Dialogue between Stakeholders of Sustainable Development’, moderated by media figure Amr Rashed. Participated in the debate were: Dr. Hassan Abdel Meguid, Head of Egyptian Organization for Standardization and Quality; Dr. Mohamed Atta, Sustainable Development Expert; Ms. Helmy Abdelsam, Senior for Development Foundation; Mr. Nasser Fahmy, Chairman of the Egyptian Caritas; Mr. Nabil Abd Elhamid, Director of International Affairs, CARE International; Mr. Alaa El-Masry, Director of Civil Society Unit at the Social Contract Center and Dr. Dina Rafa, Egyptian Competitiveness Council.

The forum explored the challenges before sustainable development which are faced by Egyptian industries and the efforts needed to unlock the great opportunities ahead along various dimensions. The dialogue also discussed various ways to bolster cooperation between development partners and stakeholders including the Government, Civil Society, Private Sector, Media, Funding Institutions, and Different Organizations.

An Expo was also organized showcasing organizations working in the sustainable development field to create awareness of various expertise, services, and programs available, demonstrate major achievements and successes of these providers and enable networking between various institutions and the industry. Participants in the Expo included EIB, CARE International, Center of Sustainable Development in the AUC, Social Contract Center, Green Business Services (Wafar), Egyptian Competitiveness Council, and Senam for Development Foundation and Social Fund for Development.

Future Outlook

Around 170 manufacturers participated in the contest in this first round. As they witnessed firsthand the role adopting CSR practices in the performance and profitability of their businesses. These initial results encourage the expansion to include yet more participants in future rounds of the contest while shedding light on the success stories of the winners and distinguished contributions in the media as for their achievements to become a sound of improvement and example to others. Follow industrialists in the coming months and years.

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