Why this Contest?

The Pioneering Businesses for Sustainable Development Contest was launched in October 2012 by the Environmental Compliance Office in the Federation of Egyptian Industries in cooperation with Federation of Danish Industries. This initiative is a joint effort between the Federation of Egyptian Industries and Federation of Danish Industries to encourage the country's industrial sector to assume full social responsibility and carry out its role in sustainable development.

Eligibility

Participation is open for all industrial companies operating in Egypt of any size, small, medium or large. Companies can apply by submitting their studies for initiatives and efforts undertaken by the company in various fields contributing to sustainable development.

Fields of Submission

Companies can submit initiatives in the following fields:
- Society
- The environment
- The workplace

Most of our raw materials and ingredients are sourced directly from nature, so the continued success is linked to the sustainability of the environment and the communities we operate in.

Niels Tandrup Kristensen
Deputy Director at the Confederation of Danish Industry

Participants

Approximately 170 small, medium and large companies participated with submissions in various CSR fields. After careful review of submissions, 40 companies with the most distinguished CSR initiatives were shortlisted. The short list was further screened according to the contest selection criteria, and the companies were announced as winners. The winners included 3 in each size category: small, medium and large. In each size category, one company will be one of the announced winners.

Winners from the Large-size Category
- Sidi Krir Petrochemicals Company
- Egyptian Steel Company
- El Araby Group

Winners from the Medium-size Category
- Monidez Egypt Foods
- Sakum
- Procter and Gamble (P&G)

Winners from the Small Enterprise Category
- Mass Food
- Egyptian-Lebanese for Marble and Granite
- Woodek Company

Celebrating Winners

The Winners of the contest were honored in a celebration ceremony held at the Federation of Egyptian Industries (FEI) under the auspices of Egypt's Prime Minister, H.E. Engineer Ibrahim Mehleb. Participants in this high profile event included H.E. Dr. Khouloud Fahmy, minister of environmental affairs, H.E. Mr. Dato' Kasturi, ambassador of Malaysia in Egypt, Dr. Sherif ElOthaby, chairman of the steering committee of FEI, Engineer Nazik Pajouh, executive director of FEI and Engineer Ahmed Nasr, executive director of BCCI. Mr. Niels Tandrup Kristensen, general director at the Confederation of Danish Industry and a number of various organizations working in the field of sustainable development as well as over 150 representatives of industrial companies.