

Why this Contest?



Pioneer Business
To Achieve Sustainable Development
2014 Contest

"The Pioneering Businesses for Sustainable Development Contest" was first launched in October 2012 by the Environmental Compliance Office in the Federation of Egyptian Industries in cooperation with Federation of Danish Industries. This initiative is a joint effort between the Federation of Egyptian Industries and Federation of Danish Industries to encourage the country's industrial sector into assuming full social responsibility and carrying out its role in sustainable development.



Eligibility

Participation is open for all industrial companies operating in Egypt of any size; small, medium or large. Companies can apply by submitting case studies for initiatives and efforts undertaken by the company in various fields contributing to sustainable development.



Fields of Submission

Companies can submit initiatives in the following fields:

- Society
- The environment
- The workplace

Most of our raw materials and ingredients are sourced directly from nature, so the continued success is linked to the sustainability of the environment and the communities we operate in.

Niels Tanderup Kristensen
Deputy Director at the Confederation of Danish Industry

Participants

Around 170 small, medium and large companies participated with submissions in various CSR fields. After careful review of submissions, 40 companies with the most distinguished CSR initiatives were shortlisted. The short list was further screened according to the contest selection criteria and nine companies were announced as winners. The nine winners included 3 in each size category: small, medium and large. In each size category, one company won in one of the announced fields: Society, the Environment and the Workplace.



Winners from the Large-size Category

- Sidi Krii Petrochemicals Company
- Egyptian Steel Company
- El Araby Group



Winners from the Medium-size Category

- Mondelēz Egypt Foods
- Sekem
- Proder and Gamble (P&G)

Winners from the Small Enterprise Category

- Mass Food
- Egyptian-Lebanese for Marble and Granite
- Woodek Company

Many of the submitted initiatives pursue sustainable development in its comprehensive wider sense. All participants must be applauded.

Eng. Ahmed Kamal
ECO's Executive Director.

Celebrating Winners

The Winners of the contest were honored in a celebration ceremony held at the Federation of Egyptian Industries (FEI) under the auspices of Egypt's prime minister, HE Engineer Ibrahim Mehleb. Participants in this high profile event included HE Dr. Khaled Fahmy, minister of environmental affairs; HE Mr. Datoke Jarjar, Ambassador of Malaysia in Egypt, Dr. Sherif ElGobaly, chairman of the steering committee of ECO, Engineer Nagy ElFayoury, Executive Director of FEI and Engineer Ahmed Kamal Executive Director of ECO, Mr. Niels Tanderup Kristensen, Deputy Director of the Confederation of Danish Industry, and a number of various organizations working in the field of sustainable development as well as over 150 representatives of industrial companies.

