Everyone is a Winner

Pioneering Businesses for Sustainable Development Contest

FEDERATION OF EGYPTIAN INDUSTRIES
Environmental Compliance office and Sustainable Development
On the Fringe of the Celebration

A forum was also held on the fringe of the celebration under the banner "Social Dialogue between Stakeholders of Sustainable Development," moderated by media figure Amr Rashed. Participants in the debate were Dr. Mostafa Abdel Meguid, Head of Egyptian Organization for Standardization and Quality, Dr. Mohamed AlZaiberi, Sustainable Development Expert; Ms. Hania Aboulis, Senior for Development Foundation; Mr. Nasser Fathy, Chairman of Egyptian Junior Business Association (EJBA); Ms. Maha Abdel Hamid, Director of International Affairs, CARE International; Ms. Olfat Elshater Tantawy, Director of Civil Society Unit at the Social Contract Center and Dr. Dina Kaly, Egyptian Competitiveness Council.

The forum explored the challenges for sustainable development which are faced by Egyptian industries and the efforts needed to unlock the great opportunities ahead along various dimensions. The dialogue also discussed ways to bolster cooperation between development partners and stakeholders including the Government, Civil Society, Private Sector, Media, Funding Institutions and Donor Countries.

An Expo was also organized showcasing organizations working in the sustainable development field to create awareness of various expertise, services and programs available, demonstrate major achievements and contributions of service providers and enable networking between various institutions and the industry. Participants in the Expo included EID, CARE International, Center of Sustainable Development in the AUC Social Contract Center, Green Business Services (Wofar), Egyptian Competitiveness Council, Saem for Development Foundation and Social Fund for Development.

Future Outlook

Around 170 manufacturers participated in the summit in its first round. As they witnessed firsthand the new adopting CSR culture reflected positive impact on the performance and profitability of their businesses. These initial results encourage the expansion to include yet more participants in future rounds of the summit while shedding light on the success stories of the winners and distinguished contributions in the media of their achievements to become a sound of inspiration and example to other follow industries in the coming months and years.

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الملحوظة المسبقة

شارك 300 من المشاركين في هذه المناسبة التي تمت أول رأس هذا العام، وخلالها تمitates اللغات العربية والإنجليزية في عدة نوادي على أداء alters. هذه الأنشطة الميدانية النشطة تشمل محاكيات في هذا السياق مع استخدامات عدة دوائر من المشاركين في الفصول القادمة مع تقنيات التدريب في محرك ديناميك، ويتم على عكس نجاح المشاركين في السياق، يتضمن أيضاً التدريب الذي تستويه تشكيل مجموعات إيجابية.
Why this Contest?

The Pioneering Businesses for Sustainable Development Contest was first launched in October 2012 by the Environmental Compliance Office in the Federation of Egyptian Industries in cooperation with the Federation of Danish Industries. This initiative is a joint effort between the Federation of Egyptian Industries and Federation of Danish Industries to encourage the country’s industrial sector to assume full social responsibility and carry out its role in sustainable development.

Eligibility

Participation is open for all industrial companies operating in Egypt of any size, small, medium, or large. Companies can apply by submitting case studies for initiatives that reflect the efforts undertaken by the company in various fields contributing to sustainable development.

Fields of Submission

Companies can submit initiatives in the following fields:
- Society
- The environment
- The workplace

Most of our raw materials and ingredients are sourced directly from nature, so the continued success is linked to the sustainability of the environment and the communities we operate in.

Niels Tandrup Kristensen
Deputy Director at the Confederation of Danish Industry

Participants

Around 170 small, medium, and large companies participated in the contest in various CSR fields. After careful review of submissions, 40 companies were shortlisted. The shortlist was then narrowed down to the top 10 applicants. The top 10 winners were announced as follows:

Winners from the Large-size Category
- Sidi Krir Petrochemicals Company
- Egyptian Steel Company
- El Araby Group

Winners from the Medium-size Category
- Montefio Egypt Foods
- Sakum
- Procter and Gamble (P&G)

Winners from the Small Enterprise Category
- Mass Food
- Egyptian-Lebanese Marble and Granite
- Woodek Company

Many of the submitted initiatives pursues sustainable development in its comprehensive wider sense. All participants must be applauded.

Eng. Ahmed Kamel
ECO's Executive Director

Celebrating Winners

The Winners of the contest were honored in a celebration ceremony held at the Federation of Egyptian Industries (FEI) under the auspices of Egypt's prime minister, H.E. Engineer, Ibrahim Mehlab. Participants in this high profile event included H.E. Dr. Khouldeh Fahmy, minister of environmental affairs, H.E. Mr. Oktar Yalisa, Ambassador of Malaysia in Egypt, Dr. Sherif M. Obaidy, chairman of the steering committee of ECO, Engineer Nagy Papywu, Executive Director of FEI, and Engineer Ahmed Mostafa, Executive Director of ECO, Mr. Niels Tandrup Kristensen, General Director of the Confederation of Danish Industry, and a number of various organisations working in the field of sustainable development as well as over 150 representatives of industrial companies.